

21st Century Museum of Contemporary Art, Kanazawa

PRESS RELEASE

2014.5.2



Leandro ERLICH – The Ordinary?

2014.5.3 (Sat.) -
2014.8.31 (Sun.)

Exhibition Title	Leandro Erlich - The Ordinary?
Period	Saturday, May 3, 2014 – Sunday, August 31, 2014 10:00 - 18:00 (until 20:00 on Fridays and Saturdays) Note: Tickets available until 30 minutes before closing Closed: Mondays (open on May 5, July 21, and August 11), May 7, July 22
Venue	21st Century Museum of Contemporary Art, Kanazawa (Gallery 7-12,14)
Admission	General: ¥1,000 (¥800) / College students: ¥800 (¥600) / Elem/JH/HS: ¥400 (¥300) / Seniors over 65: ¥800 (Prices in brackets for groups of 20 or more, and advance tickets) Tickets also allow admission to the Collection Exhibition Advance Tickets: Ticket PIA (Tel 0570-02-9999) P code: [Exhibition ticket code] 766-138 Lawson Ticket (Tel 0570-000-777) L code: [Exhibition ticket code] 57642 Tickets on sale till August 31.
Organized by	21st Century Museum of Contemporary Art, Kanazawa (Kanazawa Art Promotion and Development Foundation)
Supported by	Embassy of the Argentina Republic in Japan
Inquiries	21st Century Museum of Contemporary Art, Kanazawa (Tel +81-(0)76-220-2800)

Media Contact 21st Century Museum of Contemporary Art, Kanazawa

Exhibition Curator: Hiromi Kurosawa
Public Relations Office: Hiroaki Ochiai
1-2-1 Hirosaka, Kanazawa, Ishikawa Prefecture, Japan 920-8509
Tel: +81-(0)76-220-2814 Fax: +81-(0)76-220-2802
<http://www.kanazawa21.jp> E-mail: press@kanazawa21.jp



About the Exhibition

**Swimming Pool, a familiar work at this museum,
and Leandro Erlich's first solo exhibition in Japan**

Leandro Erlich (born in Buenos Aires in 1973; resides in Montevideo, Uruguay) is, to the 21st Century Museum of Contemporary Art, Kanazawa, a very special artist. His *The Swimming Pool*, a work familiar to many as "Leandro's Pool," has played a particularly large role at this museum, which was designed by SANAA / Kazuyo Sejima + Ryue Nishizawa. Amid the many creative modes that seemed almost to well up from the early 1990s on, his style, which creates changes in our perception of reality through objects and actions everyone can share, can be identified as one of the sustained characteristics of contemporary art. *The Swimming Pool* spurs on the viewer's awareness of the problematic by taking something ordinary, a pool, and turning it into the extraordinary in combination with new and unknown elements. By intervening boldly in our everyday lives, brilliantly reflecting our states in response to the existence of those things, and adding both approachability and casualness, he encourages the habit of making a full body response when people face his works and receive the full, uninhibited force of his creativity. His are, without a doubt, works of art that have contributed greatly to people's growing love for contemporary art. This exhibition, his first solo exhibition in Japan, will exhibit seventeen of his latest works, in addition to *The Swimming Pool*. We are delighted to be able to hold it in 2014, the tenth anniversary of the opening of this museum. We hope you will take this opportunity to enjoy the creative world of Leandro Erlich, whose work always proposes a place of rapport, open and free. (Hiromi Kurosawa, Curator 21st Century Museum of Contemporary Art, Kanazawa)

About the Artist

Leandro Erlich

© Kornilov

Born in Buenos Aires, Argentina, in 1973, Erlich resides in Montevideo, Uruguay. He has shown his work in many international exhibitions, including the 2000 Whitney Biennial and the 2001 and 2005 Venice Biennale, and in galleries and museums all over the world: Buenos Aires, São Paulo, New York, London, Liverpool, Paris, Barcelona, Madrid and Istanbul. He creates experiential sites that people of all generations and nationalities can share. He has shown work in Japan not only in museums but also in the Echigo-Tsumari Art Triennial and the Setouchi Triennale. This exhibition is Erlich's first solo exhibition in Japan.

Related Events

* Please note that all the events may be subject to alternation without notice. Please check our website for the latest information.

Artist Talks [FIN]

Date/time: Saturday, May 3 14:00-16:00

(Consecutive interpreting will be provided. Prior application required.)

Venue: Lecture Hall

Capacity: 80

Children's Programs**Gallery Tour for Kids (Where's This?)**

Date/time: Saturday, June 21 13:00-14:30

Participants: 15 elementary school students (or students and their parents) (first 15 to apply)

Fee: ¥300 for tour reference materials, plus admission ticket for the exhibition required.

To apply: Applications will be accepted starting June 1

phone 076-220-2801 (9:30-18:00, except Mondays)

Gallery Tour for Families

Date/time: Tuesday, June 17 / Tuesday, July 1 11:00-12:00

Participants: Preschool-aged children and their parents or guardians (first 10 to apply)

Fee: Free (Admission ticket for the exhibition required)

To apply: Applications will be accepted starting June 1

phone 076-220-2801 (9:30-18:00, except Mondays)

Let's Create! Workshop: "Left? Right? More? Less?"

Date/time: Thursday, August 21 13:00-15:30

Participants: Elementary school pupils, grades 3-6 (first 15 to apply)

Fee: ¥500 for cost of materials, plus admission ticket for the exhibition required.

To apply: Applications will be accepted starting August 1

phone 076-220-2801 (9:30-18:00, except Mondays)

About the Work

Photos of artworks no. 1 to 11 below are available for promotional purpose. Interested parties should contact the Public Relations Office upon reading the conditions below. Email: press@kanazawa21.jp

<Conditions of Use>

- *Photos must be reproduced with the credit and caption given.
 - *Please refrain from cropping. During layout, please avoid laying type (caption or other) over the photo.
 - *Please allow the Public Relations Office to verify information at the proof stage.
 - *Please send a proof (paper, URL, DVD or CD) to the museum.
- Thank you for your understanding and cooperation in advance.

Gallery 7

Sidewalk

Sidewalk, 2007
©Leandro Erlich Studio
photo: KIOKU Keizo
Courtesy: 21st Century Museum of Contemporary Art, Kanazawa



The cityscape is reflected in puddles on the sidewalk. Raindrops generate ripples, creating multiple, spreading reflections of the windows of the buildings. This lyrical work gives a sense of the flow of time within stillness.

2

Gallery 8

La Répétition

La Répétition, 2014
©Leandro Erlich Studio
photo: KIOKU Keizo
Courtesy: 21st Century Museum of Contemporary Art, Kanazawa



The action takes place in two spaces separated by a glass: a room with furniture and musical instruments and an empty room with some cubes where the visitor can seat. His image is reflected on the window and make him be the performer of this rehearsal.

3

Gallery 9

The Cloud

The Cloud, 2014
©Leandro Erlich Studio
photo: KIOKU Keizo
Courtesy: 21st Century Museum of Contemporary Art, Kanazawa



With "The Cloud", Leandro Erlich gives us the illusion of weightlessness and puts the sky within reach. The images of clouds printed on 12 sheets of glass overlap to give a sense of three-dimensional depth; the clouds appear to be floating in front of your eyes.

4

Gallery 10

Elevator Maze

Elevator Maze, 2011
 Courtesy of Sean Kelly Gallery
 and Art Front Gallery
 ©Leandro Erlich Studio
 photo: KIOKU Keizo
 Courtesy: 21st Century Museum of
 Contemporary Art, Kanazawa



This installation features six linked elevators. Because the walls are partially fitted with mirrors, real and mirrored images are mixed together, leading to a disordering of visual perception and recognition.

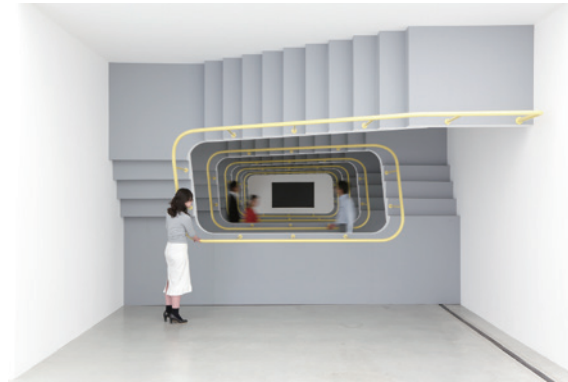
*Gallery 10 is open to the public from May 17.

5

Gallery 11

Staircase

Staircase, 2005
 ©Leandro Erlich Studio
 photo: KIOKU Keizo
 courtesy: 21st Century Museum of
 Contemporary Art, Kanazawa



A staircase, winding its way up by a series of 90-degree turns, is lying on its side. The presence of people going in and out the space it defines and our pre-existing knowledge of the functions of a staircase invite confusion.

6

Gallery 12

Elevator Pitch

*Elevator Pitch -
 Conversaciones de ascensor*, 2011
 Courtesy of Leandro Erlich Studio
 ©Ignacio Iasparrá for Galería Ruth Benzacar
 photo: KIOKU Keizo
 Courtesy: 21st Century Museum of
 Contemporary Art, Kanazawa



The elevator doors open and shut at regular intervals. In this video installation, we view, like a performance on stage, a space in which people who are strangers to each other are packed.

7

Gallery 14

Invisible Garden

Invisible Garden, 2014
 ©Leandro Erlich Studio
 photo: KIOKU Keizo
 Courtesy: 21st Century Museum of
 Contemporary Art, Kanazawa



Plants are growing inside a small gazebo. The mirrors in its windows create the effect of incorporating the environment outside the gazebo into its interior, for a work in which virtual and real images mingle.

8

Corridor of Gallery 7

Log Cabin



This sculpture appears to be one wall cut from a log cabin. Look through the window from the side that looks like the log cabin's exterior and you see the scene outside it; look through the window from the opposite side, which appears to be the interior, and you see the scene of a room inside it.

Log Cabin, 2009
©Leandro Erlich Studio
Courtesy of Leandro Erlich Studio
photo: KIOKU Keizo
Courtesy: 21st Century Museum of Contemporary Art, Kanazawa

9

Courtyard 1

The Swimming pool



Known as "Leandro's Pool," this work is one of the masterpieces on permanent display at the 21st Century Museum of Art, Kanazawa. Reinforced glass covers the pool at what would be the height of the water's surface, with a thin layer of water above it. That water divides the above and below ground parts of the work. The image of people and the landscape are subtly shaken by the ripples in the water. Color and sound, changing with the weather and the season, are also part of this work.

The Swimming pool, 2004
©Leandro Erlich Studio
Photo: Atsushi Nakamichi / Nacása & Partners

10

Gallery 8

Bâtiment



This photographic work is based on the huge exterior installation *Bâtiment* shown in Paris in 2004. People seem to be suspended from the frontage of a house or hanging upside out its windows, about to fall. In fact, the façade was placed on the ground and his image projected on a mirror stood at an 45° angle.

Bâtiment, 2004
©Leandro Erlich Studio
Courtesy of Leandro Erlich Studio
photo: KIOKU Keizo
Courtesy: 21st Century Museum of Contemporary Art, Kanazawa

11