



Exhibition Title	The Ossu! Shugeibu and Hideki Toyoshima: Jiga Daizessan - My Artwork Amazes Me
Period	Wednesday, November 23 (holiday), 2011 – Tuesday, March 20 (holiday), 2012 10:00 - 18:00 (until 20:00 on Fridays and Saturdays) Note: Tickets available until 30 minutes before closing Closed: Mondays (except January 2, January 9, March 19), December 29 – January 1, January 10
Venue	21st Century Museum of Contemporary Art, Kanazawa Gallery 7-10
Admission	General: ¥1,000 (¥800) / College students: ¥800 (¥600) / Elem/JH/HS: ¥400 (¥300) / Seniors over 65: ¥800 (Prices in brackets for groups of 20 or more, and advance tickets) Tickets are joint admission tickets for this exhibition and "Monique Frydman" Tickets also allow admission to "Silent Echoes – Collection II." Advance Tickets: Available from October 23 at Ticket PIA and Lawson Ticket.
Organized by	21st Century Museum of Contemporary Art, Kanazawa (Kanazawa Art Promotion and Development Foundation)
In Cooperation with	ultra tama co., ltd., gm projects, OKADAYA Co., Ltd
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About the Exhibition

In today's society, with its passion for efficiency and ease of understanding, are we not inclined to seek guidelines—even in our creative activities, which by nature should be spontaneous and free? Are we not inclined to seek reasons and standards of evaluation for what to make and how to make it?

The “gallant club members” of The Ossu! Shugeibu are men having no handicraft skills or experience, assembled by Bucho (Captain) Shoichi ISHIZAWA, a skilled creator. Proclaiming, “The Untrained Hand is Beautiful!,” they have continuously launched activities that value, above all, the spirit of fun and the individual's desire to create. Their relaxed, humor-filled Bukatsu workshops, centered on seven core members, nimbly overturn the conventions we all unconsciously associate with handicrafts.

Working in design, art, music, and event production, artist Hideki TOYOSHIMA has captured attention with activities that freely traverse genres. Discovering creative opportunities in his encounters with people and places, he creates new events out of relationships arising between things, people, and places. A mediator as well as a creator, he conceives his category-defying activities from his unique perspective as such.

In this exhibition, The Ossu! Shugeibu and Hideki Toyoshima will meet for the first time. Toyoshima will interpret the spirit of The Ossu! Shugeibu's artwork in creating an exhibition space where their activities can unfold.

Teachings of
The Ossu! Shugeibu

押忍！手芸部
教訓

一、余計なことは考えない。
一、完成図やデザイン画を描かない。
一、型紙を作らない。
一、計りは使わない。
一、待ち針を使わない。
一、待ち針を使わない。
一、まっすぐ縫おうとしない。
一、他人とくらべない。

Don't think too much.

Don't draw a design.

Don't make a pattern.

Don't measure.

Don't use sewing pins.

Don't worry about sewing straight.

Don't compare yourself with others.

Exhibition Features

The first in-depth exhibition devoted to The Ossu! Shugeibu

Formed by Bucho Shoichi Ishizawa, The Ossu! Shugeibu has captured attention with free-form creative activities, unbound by convention. Through those activities, they probe the essence of “mono-zukuri” (making things) and, using a blend of humor and sarcasm, criticize the state of contemporary art.

With this exhibition, The Ossu! Shugeibu's activities will be presented at an art museum for the first time. Together with a comprehensive gathering of Bukatsu workshop creations, we will construct a “Clubroom” in the venue in order to display, just as it is, the reality of the Bucho's day-to-day work and Bukatsu club activities.

Spatial Composition by Hideki Toyoshima

The exhibition will highlight Hideki Toyoshima's methods of creating events by giving connection to things, people, and places. In recent years, working in collaboration with curators and exhibiting artists, Toyoshima has designed highly imaginative exhibition spaces giving play to his unique perspective on the world. This time, Toyoshima will create an environment for our experience of The Ossu! Shugeibu's artworks. With the inclusion of the Bucho, viewers, and artworks, the exhibition space will be transformed into a theater.

“My Artwork Amazes Me” Bukatsu Workshops

Bukatsu workshops will be staged in the venue for a total 9 days during the exhibition. As the club's main activity, the workshops provide a creative arena where makers can have fun and give maximum play to their individuality heedless of the opinions of those around them. Come by and experience “My Artwork Amazes Me” for yourself.

Artist Profile

**Shoichi Ishizawa (Bucho, The Ossu! Shugeibu)**

1963 Born in Tokyo.
 1985 Graduated, Design Department, Bunka Fashion College.
 1989 Worked in France as a freelance designer. Produced project planning and designs for Japanese companies.
 1990 Returned to Japan and created clothing, accessories, and glass design.
 1994 Entered "Y's bis." Involved in fashion design as an "iwish" designer.
 Thereafter, undertakes design and art direction for various companies.
 1998 Founded ultra tama co., ltd. Designed and produced fashion, miscellanies, interiors.
 Showed "SHOICHIISHIZAWA / ULTRA TAMA" in the Tokyo Collection.
 2003 Formed The Ossu! Shugeibu with "gallant club members" possessing no handicraft skills.
 Through the experimental efforts of "Bukatsu workshops" valuing personal expression over rules and techniques, he has proposed new values for the enjoyment of art.

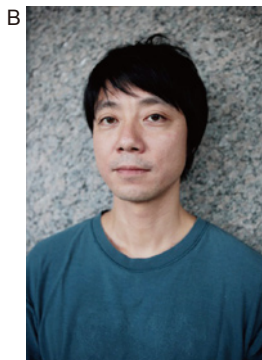
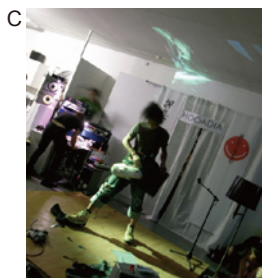


photo: Lieko Shiga

Hideki Toyoshima

1971 Born in Osaka.
 1991 Graduated, San Francisco Art Institute.
 1998 Began to undertake design and creation related to living environments as a member of "graf."
 2001 Completed studies at Chelsea College of Art Design
 2003 Took charge of alternative space "graf media gm."
 2006 Handled exhibits and program operation as a member of YNG for the Yoshitomo Nara exhibition at this museum, "Yoshitomo Nara: Moonlight Serenade."
 2009 Began working as a member of "gm projects," capturing attention with diversified, flexible expression ranging from art production to spatial design, workshops, and event planning.

Related Programs



The Ossu! Shugeibu
 Electric Sewing Machine Live, 2010
 (gg Lock Art Festival, Sweden)

Gallery Tour by Hideki Toyoshima

Date/time: November 23 (Thu, holiday), 17:00 – 18:00
Meeting Place: Lecture Hall, 21st Century Museum of Contemporary Art, Kanazawa
Admission: No charge (with same-day ticket to this exhibition)

The Ossu! Live Performance with Electric Sewing Machine

The Bucho will improvise works using an electric sewing machine.
Date/time: November 23 (Thu, holiday), 18:30 – 19:00
Venue: Museum gallery
Admission: No charge (with same-day ticket to this exhibition)

Bukatsu: 3-day Workshops

Season 1: December 16 (Fri) – 18 (Sun)
Season 2: December 23 (Fri) – 25 (Sun)
Season 3: March 18 (Fri) – 20 (Sun)
 Note: One 3-day workshop each season (with different content each time).

Closing Event: The Ossu! Shugeibu and Hideki Toyoshima

Date/time: March 30 (Tue, holiday), 16:00 – 18:00
Venue: Museum galleries
Admission: No charge (with same-day ticket to this exhibition)

Gallery Talks by Curator

Date/time: January 7 (Sat), 18:30 – 19:00 / February 18 (Sat) 18:30 – 19:00
Meeting Place: Lecture Hall, 21st Century Museum of Contemporary Art, Kanazawa
Admission: No charge (with same-day ticket to this exhibition) **Language:** Japanese

Let's Read Picture Books (About 30 minutes duration)

Date/time: Yet to be decided
Age: For all ages **Admission:** No charge

Note:
 * All related programs are conducted in Japanese.
 * Details will be provided at a later date on our website.

Publications

Scheduled for publication: A catalog featuring photos of the exhibits and artist activities.
(Scheduled January 2012 publication, Seigensha Art Publishing, Inc., with some accompanying English texts)

Images for publicity

Photos of artist portrait and artworks A to J are available for promotional purpose.
Interested parties should contact the Public Relations Office upon reading the conditions below.
Email: press@kanazawa21.jp

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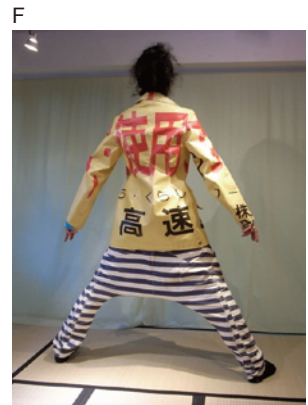
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D
The Ossu! Shugeibu
Ranger 5, 2004



E
The Ossu! Shugeibu
Kao-pass, 2004



F
The Ossu! Shugeibu
re-ma-ke: Metropolitan Expressway Co., Ltd., Sarrouel, 2010



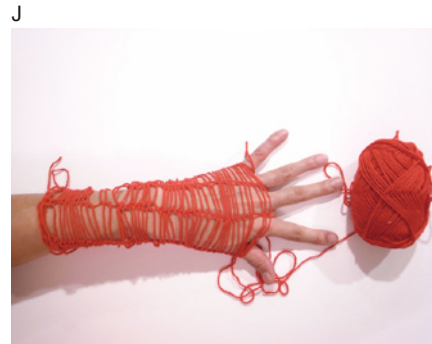
G
The Ossu! Shugeibu
Robogurumi, Bukatsu workshop, 2004



H
The Ossu! Shugeibu
Toothbrush? ... Strap!, 2007



I
The Ossu! Shugeibu
Taberu, 2008



J
The Ossu! Shugeibu
Arm-yarn, 2009