

# PRESS RELEASE



Katsuhiko HIBINO 《SHIP of SEED 2》 2007

Kanazawa Youth Dream Challenge Art Programme

**Katsuhiko HIBINO Art Project**

**“HOME→AND←AWAY” SYSTEM**

September 29, 2007 to March 20, 2008



金沢 21世紀美術館  
21st Century Museum of Contemporary Art, Kanazawa

## Project Outline

- **Project Name:** Kanazawa Youth Dream Challenge Art Programme  
Katsuhiko HIBINO Art Project “HOME→AND←AWAY” SYSTEM
  
- **English Name:** Katsuhiko HIBINO Art Project “HOME→AND←AWAY” SYSTEM
- **Period:** April 2007 to March 20, 2008 (Thu [national holiday])  
Note: Exhibits are on view September 29, 2007 (Sat) to March 20, 2008  
Closed: Mondays (except October 8, December 24, January 14, February 11),  
October 9 (Tue), December 25 (Tue), January 15 (Tue), February 12  
(Tue), Year-end holidays
- **Hours:** 10 a.m.-6 p.m. (until 8 p.m. on Fridays & Saturdays)  
Tickets are sold until 30 minutes before closing.
- **Admission:** (Tickets allow joint admission to “Collection Exhibition II”)  
General: ¥350 for individuals; ¥280 group rate (20 or more)  
College students: ¥280 for individuals; ¥220 group rate  
High school age and lower: Free  
Seniors 65 and older: ¥280  
Note: Only Gallery 13 requires an admission ticket.  
Note: Special exhibitions held concurrently with this one require a separate ticket.
- **Exhibit Venues:** Gallery 13 and Long-Term Project Room,  
21st Century Museum of Contemporary Art, Kanazawa  
Note: Exhibits are on view from September 29, 2007 (Sat)
- **Activity Sites:** Project Room (open weekends and holidays) and other areas,  
21st Century Museum of Contemporary Art, Kanazawa
- **Organized by:** 21st Century Museum of Contemporary Art, Kanazawa
- **Grants from:** Japan Arts Council; The Japan Association of Art Museums; The Yomiuri  
Shimbun
- **Supported by:** Asahiflex; Sakata Seed Corporation; Murayama Inc.; Rengo Co., Ltd.
- **In Cooperation with:** Asahi Breweries, Ltd.; Ishikawa Regional Youth Support Station;  
Kanazawa College of Art; Canon Marketing Japan Inc.; JR Kanazawa Station; JobCafe Ishikawa;  
Skip Design; Seiren Co., Ltd.; Sogo-Engei; Tsuchiya Rope; YUKI TAKASE

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Please direct inquiries concerning media coverage or the loan of artwork photos to the above.

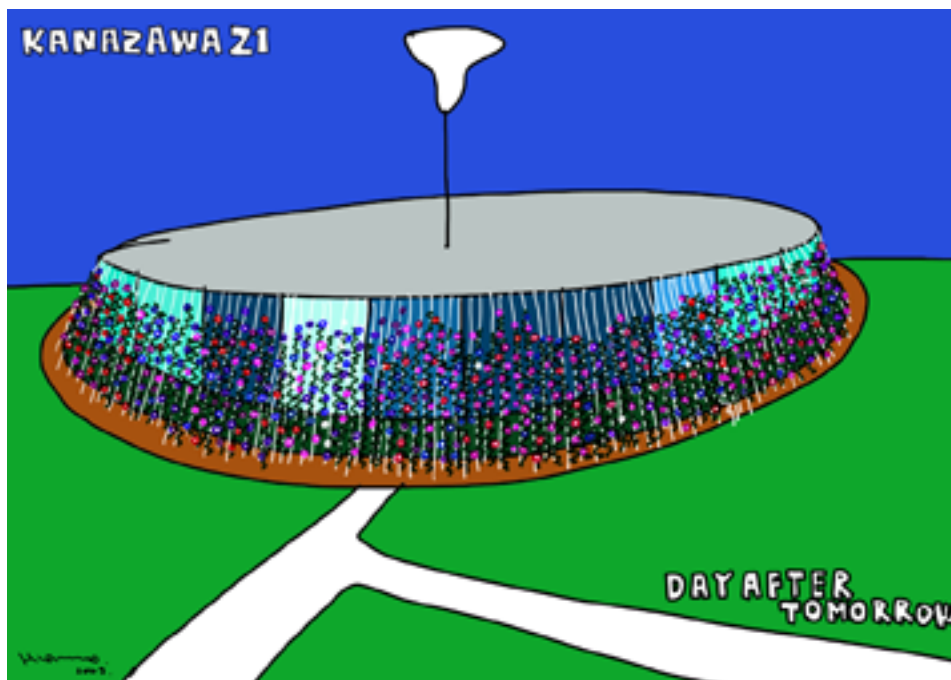
## About the Project

For Katsuhiko HIBINO, encounters with other people and other regions (“Away”) have presented opportunities to re-examine “self” (“Home”). His activities since the 1990s in organizing workshops that draw out the special character of their host region reached a new stage with the launch of his “Asatte Asagao Project 21” in 2003 in Azamihira, Niigata Prefecture. HIBINO’s “asagao” (morning glories), which produce new seeds every year, provide a foundation for continuing activities and have literally taken root in regions hosting this project.

In 2007, HIBINO’s activities here in Kanazawa have born fruit in the form of a “HOME→AND←AWAY” SYSTEM. With the Museum as a “Port” and with three settings for events—a “Dockyard” where things are made, a “Pier” where people and information come and go, and a “Lighthouse” as a guidepost—both children and adults are embarking with HIBINO on a new art adventure.

“Anywhere is okay. North, south, east or west, it doesn’t matter. Up or down, it doesn’t matter. It can even be underground, as long as it lets me look from afar at where I am now.” Katsuhiko HIBINO, “What is Beyond the Sea?” (1997)

\*Katsuhiko HIBINO Art Project “HOME→AND←AWAY” SYSTEM, is the main project of “Kanazawa Youth Dream Challenge Art Programme” which is modeled on an education programme entitled “Zon Moderna” at the Moderna Museet, Stockholm, Sweden.



Katsuhiko HIBINO 《Full blossom image, Asatte Asagao Project 21》 2007

## Project Elements

A curtain of 2,000 morning glories around the Museum!

### ● ASATTE ASAGAO PROJECT 21

**April-Around October 2007; Location: Outer periphery of the Museum**

In this project of unprecedented scale, over 2,000 stocks of morning glories will form a curtain around the 350-meter circumference of 21st Century Museum of Contemporary Art, Kanazawa. Seedlings grown at 44 kindergartens, elementary schools, and junior high schools in Kanazawa City, plus seedlings sent from twelve regions in nine prefectures through tie-up activities with “Asatte Asagao Project 21,” and seedlings provided by general participants in Kanazawa City and around the nation will be assembled at the Museum.

The “Dockyard,” where the artworks are created

### ● DOCKYARD⇔SEED

**August 7, 2007 (Tue)-March 20, 2008 (Thu [national holiday]); Location: Project Room**

The Dockyard is where Katsuhiko HIBINO will create artworks and where “employees” (volunteers) of the “The Day After Tomorrow Newspaper, Kanazawa Branch” will work. From the Dockyard, ten special “Newspaper” correspondents who form the core of the Kanazawa Youth Dream Challenge Art Programme will set off for news coverage around the country. Gleanings from their travels back and forth between “Home” (Kanazawa) and “Away” (other regions) will provide materials for expression in art.

Throughout the project period, the Dockyard will be opened to the general public on weekends and holidays, at which time programs that invite visitor involvement will be conducted.

“The Day After Tomorrow Newspaper, Kanazawa Branch” is now in business!

### ● PIER⇔LEAF

**September 29, 2007 (Sat)-March 20, 2008 (Thu [national holiday]); Location: Long-Term Project Room**

The Day After Tomorrow Newspaper, Kanazawa Branch will set to work, gathering and disclosing information through media such as newspapers and the Internet, and publishing The Day After Tomorrow Newspaper, Kanazawa Edition. This is where HIBINO, employees (volunteers) of the Newspaper, and museum visitors all come together for interchange and communication.

A new Katsuhiko HIBINO installation work

### ● LIGHTHOUSE⇔FLOWER

**September 29, 2007 (Sat)-March 20, 2008 (Thu [national holiday]); Location: Gallery 13**

A new HIBINO work taking as its motifs “seed” and “boat”—the symbols of the “HOME→AND ←AWAY” SYSTEM, will be displayed.

## Artist Profile

### Katsuhiko HIBINO (Artist)

Born in Gifu City in 1958. Completed the master's course at Tokyo National University of Fine Arts and Music. HIBINO obtained recognition with the works he created from cardboard while still a university student. He has since exhibited in numerous solo and group exhibitions in Japan and abroad, and is currently active in a wide spectrum of fields, including stage design and public art. In recent years he has worked with people of local communities throughout Japan in holding workshops that bring into play the special character of their host region.



HIBINO won the 3rd Japan Graphic Exhibition Grand Prix in 1982 and, in 1983, the 30th ADC Grand Prix and 1st JACA Exhibition Grand Prix. He submitted works in the 1986 Sydney Biennale and 1995 Venice Biennale, and won the Grand Prix at the Mainichi Design Award in 1999. At the "Echigo-Tsumari Art Triennial 2003 Festival of the Earth" he launched "The Day After Tomorrow Newspaper Cultural Programs Department," a project that is ongoing today. In 2005 he participated in "Expo 2005 – Aichi, Japan." In the same year he held the "HIBINO EXPO 2005: Katsuhiko HIBINO's One-man Exposition" at Art Tower Mito and published a photo book, "Yesterday Today Tomorrow," tracing the process of holding the exhibition, from the preparation stage.

Last year, HIBINO held a "Kaku-kaku-shikajika" exhibition at the treasure repository of Temman Shrine at Dazaifu, Fukuoka Prefecture. He also held an exhibition of World Cup theme, "Ajia Daihyo Nihon," at Kyushu National Museum as an experimental project fusing soccer and art. A work featured at this exhibition, "FUNES"—a visual representation of the nations of Asia, created by a total 12,000 people during two months in workshops held before the exhibition—has since embarked on an "Art Voyage" to destinations such as Niigata and Yokohama as a continuing project. While holding the solo exhibition "HIBINO DNA AND . . . HIBINO Katsuhiko Otoseyo!!" at The Museum of Fine Arts, Gifu, HIBINO further undertook "Koyomi no Yobune," a project of launching cormorant-fishing boats bearing lanterns of Japanese paper on the Nagara River. In 2007, he is holding solo exhibitions at 21st Century Museum of Contemporary Art, Kanazawa, Kirishima Open-air Museum, and Contemporary Art Museum Kumamoto.

"Café HIBINO Network" (official website) <http://www.hibino.cc>

## Related Events

### ■ **Artist Talk by Katsuhiko HIBINO**

★ Opening Talk: September 29, 2007 (Sat)

★ Closing Talk: March 20, 2008 (Thu [national holiday])

Time: 2-3:30 p.m. (Admittance from 1:40 p.m.)

Venue: Lecture Hall, 21st Century Museum of Contemporary Art, Kanazawa

Admittance: Limited to the first 80 arrivals

(Numbered tickets indicating order of arrival will be distributed before the Lecture Hall from 10 a.m. on that day)

Charge: Free (with an admission ticket to this exhibition)

### ■ **Open Studio DOCKYARD↔SEED**

The “Dockyard,” where activities of “The Day After Tomorrow Newspaper, Kanazawa Branch” take place, will be opened to the public. Visitors are invited to participate in art production.

Date & Time: 1-5 p.m.; weekends and holidays from August 11

Venue: Project Room

Charge: Free

### ■ **“Asatte Asagao Project 21” Harvest Festival**

Join Katsuhiko HIBINO in collecting seeds from asagao (morning glories) growing around the art museum.

Date & Time: 1:30-4 p.m., November 10 (Sat); (To be postponed in case of rain)

Artist Mini-talk: 1:30-2 p.m. (No postponement for rain)

Reception: Project Room, 21st Century Museum of Contemporary Art, Kanazawa

Admittance: Everyone is welcome

### ■ **Hibino Cup 2007 in Kanazawa**

Goals will be produced from cardboard and a mini-soccer game held.

Date: November 11 (Sun)

Venue: Gymnasium and grounds, Kanazawa College of Art

Participants: Elementary school age and older

Prior reservations needed: Details will be announced on the website

### ■ **Workshop “Asatte Asagao Observation Picture Diary” (Ongoing)**

We will collectively record our observations of the growth of the morning glories

Dates and Times: August 12 (Sun) and 25 (Sat); September 16 (Sun) and 30 (Sun); 11 a.m.-12 noon and 1-4 p.m. each day; (Visitors may freely come and go)

Reception: Kids Studio, 21st Century Museum of Contemporary Art, Kanazawa

Participants: Children and adults (Small children must be accompanied by a guardian)  
Charge: Free

Note:

- Changes in planning are apt to occur.
- Events held for media coverage will be announced beforehand by press release